

2020

YUIMA NAKAZATO  
2020 Spring/Summer Collection  
"COSMOS"  
2020  
YUIMA NAKAZATO

1966

Hanae MORI  
Jump Suits, Caftan  
1966  
Iwami Art Museum

グラントワ  
Grand Toit

1973

Kansai Yamamoto  
TOKYO POP  
1973

2020

Maiko KUROGOUCHI  
Jacket, knit, skirts, socks, bag, shoes  
Autumn - Winter 2020  
Mame Kurogouchi

2006

TSUMORI CHISATO  
2006 Autumn/Winter Collection  
"Snowy Day"  
2006  
TSUMORI CHISATO

1980s

Deformed school uniform  
1980s  
Kojima School Uniform Museum  
Photo: Masahiro OKADA

企画展

# ファッション イン ジャパン 1945-2020 流行と社会

2021.3.20 | Sat. | -5.16 | Sun. |

Iwami Art Museum

島根県芸術文化センター  
SHIMANE ARTS CENTER  
島根県立石見美術館  
IWAMI ART MUSEUM

Closed | Tuesdays \*Open on May 4 (Tue.) Opening Hours | 9:30-18:00 \*Last admission 30 minutes before closing.

## FASHION IN JAPAN 1945-2020

# From Work Pants to Sustainable Clothing, and Beyond: The Trajectory of Japanese Postwar Fashion

Since the 1970s, Japanese fashion culture has garnered worldwide attention for its singular development. What are the origins of these unique and charming creations?

In the Meiji Period (1868-1912), Japanese society underwent a series of drastic changes prompted by the advent of modernization. Clothing was one of the many areas that changed. After importing European-style dress, Japan entered an era in which Western and Japanese clothing was divided according to private or public function. Then following World War II, Western styles came to be established as everyday wear. After passing through these changes, a unique fashion culture blossomed in Japan.

This exhibition provides a general overview of Japanese fashion from the postwar era to the present both from the perspective of the designers (transmitters) who created the clothing and ideas, and the consumers (recipients) who in some cases have sparked new fashion movements. At the same time, we examine how the media approached designers and consumers. By relying not only on clothing but also on a wealth of documents, including photographs, magazines, and films, the exhibition sheds light on the fashions of each era as well as social circumstances. This attempt to reconsider Japanese postwar fashion promises to serve as a unique opportunity for dialogue about the present day as well as the state of fashion and society in the future.

## Outline

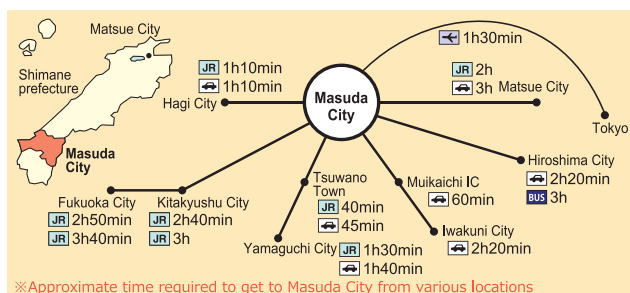
Period | March 20 (Sat.) – May 16 (Sun.), 2021

Venue | Iwami Art Museum Exhibition room A・D Shimane Arts Center “Grandtoit”  
5-15 Ariake-cho, Masuda-shi, Shimane-ken, 698-0022 JAPAN

Closed | Tuesdays \*Open on May 4 (Tue.) Opening Hours | 9:30-18:00

\*Last admission 30 minutes before closing.

(Opening hours for the exhibition are subject to change)



- Iwami Kotsu Bus: Get off at "Grand Toit MAE" bus stop (a 1 minute walk).
- A 15 minute walk from JR Masuda Station.
- A 15 minute bus ride using the airport bus from Hagi-Iwami Airport to JR Masuda Station.
- A 50 minute drive from the Hamada Interchange on the Hamada Expressway.
- A 90 minute train ride from JR Shin Yamaguchi Station to JR Masuda Station.

\*Free parking available (240 parking spaces)

Organized by | Iwami Art Museum, Shimane; The National Art Center, Tokyo; The Yomiuri Shimbun;  
Culture Foundation of Shimane Prefecture; Nihonkai Telecasting Co.,Ltd;  
The San-in Chuo Simpo Newspaper Co.,Ltd; The Chugoku Shimbun; Agency for Cultural Affairs; Japan Arts Council  
Cooperated by | NANASAI CO.,LTD. Supported by | Council to interact with art and culture;  
JAPAN BROADCASTING CORPORATION MATSUE STATION